

# **Litter Picks**

**Electronic Newsletter** 

# **Summer 2005**

Virginia Department of Environmental Quality, Division of Environmental Enhancement P.O. Box 10009, Richmond, Virginia 23240. (804) 698-4029 Fax (804) 698-4224. DEQ's Community Involvement Initiative: The Department of Environmental Quality is dedicated to helping the public better understand DEQ's role in protecting the environment, and to involving the public more effectively in environmental decision making.

Welcome to Litter Picks, a look at litter prevention news in the Commonwealth and across the nation. We hope that some of this information is helpful to you in your programs, and hope you'll help us with news from your area related to litter prevention and awareness. Had a successful clean up event? Recognized companies or citizens for their clean up efforts? Let us know by sending this information to Steve Coe at gscoe@deq.virginia.gov.

### Virginia Beach News

The Virginia Beach Clean Community Commission reported the following news in its June "Litter Bits" Newsletter:

- > 15,000 people attended the Earth Day Celebration in May.
- > 4,500 volunteers participated in the June 11 Clean the Bay event, collecting 145,000 pounds of litter while cleaning up 230 miles of waterways.
- ➤ Visit their website at <u>www.vbgov.com/vbclean</u>.

#### Waste Management Awards –SWANA

SWANA recently announced that the following Virginia programs will be recognized at its convention on September 29, 2005, in Texas:

City of Newport News Dept of Public Works (Communication Award, Bronze); CVWMA (Public Education Award, Silver); SPSA (Marketing Award, Silver); and Hanover County (Solid Waste Management Systems Award, Bronze). Congratulations to all.

#### **Pocket Ashtrays**

Recently a product flyer was received at DEQ for those pocket ashtrays many people seem to want for outreach events and promotions. If you have other companies that sell this item, please send that information to Steve Coe at <a href="mailto:gscoe@deq.virginia.gov">gscoe@deq.virginia.gov</a> or fax (804) 698-4224.

The Virginia Department of Forestry recently purchased and distributed through the state park system a number of "Keep Virginia Green" pocket ashtrays. DOF will also be distributing orange pocket ashtrays to hunters in the fall. For information about this DOF program, contact Fred Turck at (434) 977-6555 or via email at fred.turck@dof.virginia.gov.

#### Web Links of interest:

#### o <u>www.cvwma.com</u>

Disclaimer: Reference in this publication to any specific business, commercial product, process or service by trade name, trademark or otherwise does not constitute or imply endorsement, recommendation or favoring by the Virginia Department of Environmental Quality or any other state government agency.

#### Did You Know?

- > Sheila Barnett has joined DEQ's LP&R Program. She previously worked with VDOT's AAH Program.
- Earth 911 offers free customized PSAs to assist communities with educational outreach efforts. Several items are available in Spanish. Visit their site:
  - $\frac{www.earth911.org/usa/master.asp?s=psa\&a=psa/psa.}{asp}$
- ➤ Virginia Recycling Association's annual conference is scheduled for September 26-27 at the Omni Hotel in Charlottesville. The conference will host a meeting of the Virginia Council for Litter Prevention and Recycling and include a litter track. Visit their site at: www.vrarecycles.org
- The International Coastal Cleanup/Clean Virginia Waterways Programs are asking for volunteers to organize cleanup events in September and October. Visit CVW's website at www.longwood.edu/cleanva
- > The 2004 International Coastal Cleanup in Virginia involved 3,928 volunteers and collected 176,547 pounds of litter.
- > CVWMA has been able to recycle 1,800 propane tanks since July 1, 2004

## **Dickenson County Litter Program Recognized**

Litter Program Manager Eugene Mullins and Litter Control Officer Lester Turner received the 2004 Honorable Mention Award for the "outstanding effort in cleaning up litter during 2004" from the Black Diamond Resource Conservation & Development (RD&D) Council.

Eugene and Lester received this award in July based upon their efforts with the Lonesome Pine Soil & Water Conservation District to map 210 illegal dumpsites in Dickenson County. Through their efforts, Dickenson County has already cleaned up 60 of those sites.

Also mentioned in the award presentation, Dickenson County was the first southwest Virginia community to catch litters on video using the "groundhog" camera, an effort spearheaded by the two gentlemen. Both men have been active in the implementation of the Assign-a-Highway Program in Dickenson County, and helped organize the 2004 Litter Summit in Clintwood.

Congratulations to both. For information, contact them at (276) 835-8806.

**REMINDER:** The FY 2006 Performance and Accounting Report is due to DEQ by August 31, 2005. Late submittals will result in no grant for this year.